



QUE™ proReader by Plastic Logic **Fact Sheet**

QUE means business

The QUE™ (pronounced “Q”) by Plastic Logic is the world’s first proReader. More than an eReader, QUE was designed specifically to provide a premium reading experience and access to content anywhere anytime, while simplifying the multi-faceted lifestyle of business professionals – and to literally lighten their workload.

Like paper, only better

The inspiration for QUE was an age-old but perfect business tool: a simple sheet of paper. QUE was designed to have the benefits of paper, but without the weight and clutter. Just like paper, QUE is easy to hold and feels good in your hands. But it’s easier to search and find exactly what you’re looking for. The size of a pad of paper, about 1/3 inch thick, and weighing less than many periodicals (about a pound), QUE features a 10.7-inch shatterproof plastic display—the largest display in the industry.

Instant access to your content ecosystem

QUE provides instant access to the content busy professionals need at their fingertips all day long. The QUE Store, powered by Barnes & Noble, offers instant access to leading business newspapers, books, magazines and other periodicals. QUE users will be able to connect to fresh content on-the-go via the QUE Store, and to search, purchase and download wirelessly via Wi-Fi and AT&T’s 3G network.

Additionally, with the QUE software on your PC, Mac® computer or BlackBerry® smartphone, it’s quick and easy to transfer to your QUE the document formats business users need.

Powerful tools for interacting with your content

Thanks to its proprietary touchscreen interface, QUE makes it simple to find reports, spreadsheets and presentations with just a few taps of a finger. QUE has integrated reviewing tools and features that maximize efficiency. Add a note, highlight text, scribble free form, use the QUE built-in virtual keyboard and even add a stamp to emphasize a point. No stylus needed.

EXCLUSIVE: QUE truVue - Setting the standard for eNewspapers

The QUE proReader enables newspapers, magazines, and other types of content to have a richer reading experience that is symbolic of their print editions, complete with images and formatting. The QUE truVue standard, enabled by the Adobe® Reader® Mobile SDK, provides the familiar look and feel of print publications, and makes eReading easier and more enjoyable.

QUE proReader by Plastic Logic Specifications	
Size	11 in x 8.5 in x 0.3 in 279 mm x 216 mm x 7.6 mm
Weight	17.2 ounces 488 grams
Display	8.53 in x 6.4 in 217 mm x 163 mm Diagonal: 10.5 in / 266.7 mm
Resolution	960 x 1280 at 150 ppi 8 gray levels E Ink display
User Interface	Full-screen capacitive touchscreen Virtual keyboard
Storage	4 GB (WiFi) stores up to 35,000 documents 8 GB (WiFi & 3G) stores up to 75,000 documents ¹
Power & Battery	Rechargeable Lithium-ion battery
Audio	For user feedback
Connectors & Input/Output	Micro-USB Bluetooth 2.0
Connectivity	4GB - WiFi (802.11 b/g) 8GB- WiFi (802.11 b/g) and AT&T 3G (GSM) QUE users can access free AT&T WiFi in Barnes & Noble stores.
Supported File Types	QUE supports reading and annotating the documents business users need, including PDF files, Microsoft Office® documents, including Word documents, Excel spreadsheets, and PowerPoint presentations, as well as ePub, GIF, JPEG, PNG, BMP, Text and HTML (e.g., Maps), RTF and Visio. With the QUE software, it's easy to quickly transfer content from your PC, Mac® computer, or BlackBerry® smartphone to your QUE. Note: Microsoft Office® must be installed on your computer to read Word, PowerPoint and Excel documents on your QUE.
Integration with Microsoft Windows®, Microsoft Outlook® and BlackBerry® smartphone	With the QUE applications for Windows® and BlackBerry® smartphones, it's easy to quickly send eMail and attachments from your Windows® PC via USB to your QUE proReader, or from your BlackBerry® smartphone via Bluetooth®. Your Microsoft Outlook® appointments and attachments, as well as your QUE Watched Folders, are automatically updated on your

¹ Document capacity is based on a 100KB, 25-page Microsoft Office document transferred from a PC. Actual document capacity varies by document content and type.

	QUE proReader when it connects via USB to your Windows® PC.
Purchased Content	The QUE Store, powered by Barnes & Noble, offers instant access to leading business and professional newspapers, books, magazines, and other periodicals. A list of content partners can be found at http://www.plasticlogic.com/partners-programs/partners.php The QUE truVue standard provides the familiar look and feel of print publications, and makes eReading easier and more enjoyable.
Content Pricing	The QUE Store offers single purchases and subscriptions as well as free books from Google Books. Full selection and pricing information can be found at http://www.QUE.com .
QUE Availability	QUE is expected to begin shipping in Summer 2010.
QUE Pricing	The price for QUE will range from \$649.00 for the 4GB QUE model with WiFi that holds up to 35,000 documents, to \$799.00 for the 8GB QUE model with WiFi and 3G that holds up to 75,000 documents.
Colors	Ink black
More Information	For more information, go the QUE online press kit: http://www.plasticlogic.com/news/QUE/presskit.html

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Media Contacts:

Krause Taylor Associates (for Plastic Logic)

Betty Taylor

408.981.7551

[bettyt at krause-taylor dot com](mailto:bettyt@krause-taylor.com)

Dana Smith

510.682.3141

[danas at krause-taylor dot com](mailto:danas@krause-taylor.com)